

CANTON OF FRIBOURG

FACTS AND FIGURES

The canton of Fribourg is one of Switzerland's 14 tourism regions. Among its many advantages are its central location and excellent links to the country's dense rail and road network. All tourist and economic hotspots are never more than 100 km away from Fribourg!

Visitors are pleasantly surprised at the upside-down nature of the region: the cool Pre-Alpine climate in the South and the warm lake waters in the North. In between lies the canton's eponymous capital, which serves as a bridge across different languages, cultures and geographical areas.

GETTING HERE

By public transport

Direct rail and bus links from Geneva, Bern, Zurich and St. Gallen

- **direct rail link between Bern and Broc-Fabrique (Maison Cailler, from 24 August 2023)**
- **direct bus route Moléson – Charmey – Jaun – Boltigen**

By car

A1 Bern – Lausanne via Murten or A12 Bern – Vevey via Fribourg

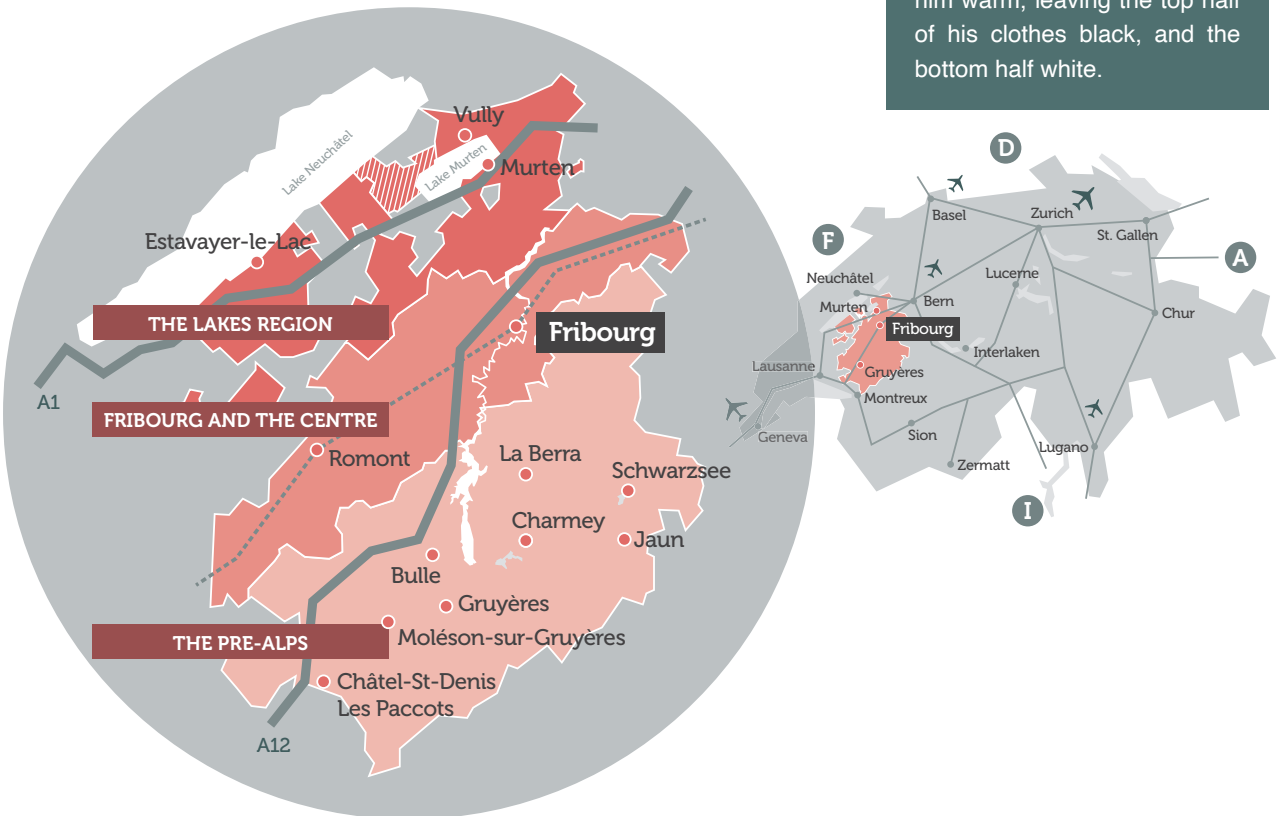
By air

Zurich or Geneva, both 1.5 hours away from Fribourg by train or car



BLACK AND WHITE

Why is the coat of arms of the canton of Fribourg black at the top and white at the bottom? Legend has it that Duke Berthold IV, who founded the city of Fribourg in Üechtland in 1157, lost his way during a hunting trip in the local forests. When night fell, he knocked on the door of a modest cabin not far from Bourguillon. The charcoal burner who lived there did not recognise the nobleman and allowed him to sleep in his shed. In the middle of the night, the Duke felt cold and covered himself with blankets. When he woke the next morning, he soon realised that it was in fact used coal and flour sacks that had been keeping him warm, leaving the top half of his clothes black, and the bottom half white.



7 DISTRICTS

BROYE, ESTAVAYER-LE-LAC
GLÂNE, ROMONT
GRUYÈRE, BULLE
SARINE, FRIBOURG
LAKE, MURTEN
SENSE, TAFERS
VEVEYSE, CHÂTEL-ST-DENIS

2 OFFICIAL LANGUAGES

FRENCH AND GERMAN

MULTIPLE DIALECTS

SENSLERDEUTSCH,
 JAUNDEUTSCH, PATOIS, BOLZ

OVER 160 km SKI RUNS

70 km CROSS-COUNTRY SKIING TRACKS;
 ALMOST **20 km** SLED RUNS;
240 km SNOW-SHOEING AND WINTER HIKING TRAILS

1,671.5 km²
 SURFACE AREA

329,809
 INHABITANTS

1,835 km TRAILS

1,604 km HIKING TRAILS
219 km MOUNTAIN TRAILS
12 km ALPINE TRAILS



6 AOP PRODUCTS*

LE GRUYÈRE AOP
 VACHERIN FRIBOURGEOIS AOP
 CUCHAULE AOP
 POIRE À BOTZI AOP
 JAMBON DE LA BORNE AOP
 BOUTEFAS AOP

*Products with protected designation of origin



730 KM

CYCLING TRAILS
 (INCL. MOUNTAIN BIKE TRAILS)

AT LEAST 1.7 million OVERNIGHT STAYS IN 2022

AROUND **46%**
 IN THE SECOND-HOME SECTOR;
25% IN THE HOTEL SECTOR;
27% OTHER

73% OF VISITORS TO THE REGION OF FRIBOURG COME FROM SWITZERLAND

8% FROM FRANCE

5% FROM GERMANY

2,389 m

VANIL NOIR
 THE HIGHEST SUMMIT

429 m

SHORES OF LAKE NEUCHÂTEL
 THE LOWEST POINT

RELIGIONS

56% ROMAN CATHOLIC

11% PROTESTANT

23% NONE

10% OTHER